

Focus on the future

People make the city

Innovative Partnership

"The City itself is the organizing principle of out time"

- Richard Florida





"the energy and activity of the urban middleclass and small entrepeneurs spurs economic growth and innovation"

Deirdre McCloskey (economist & historian)





# Connecting, inspiring, co-creating "Alive as a Tree" by Kotryna Zvironaite

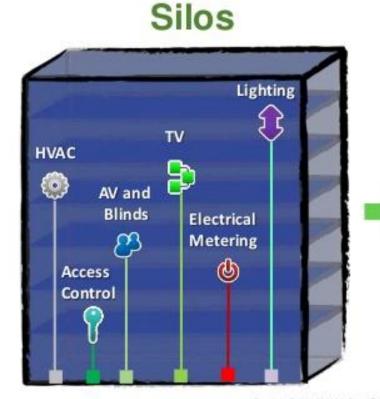




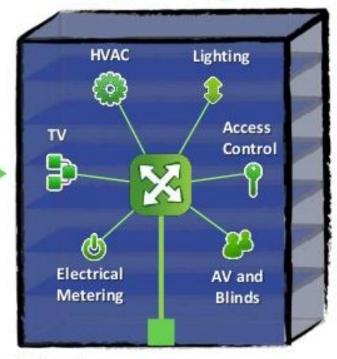
#### "Old Habits Die Hard"

### **Converging Buildings**





#### Converged







#### "Old Habits Die Hard"

#### Impact on Building Operations



OPEX reduction up to 11% annually CAPEX savings on mechanical, electrical, and ICT up to 15%

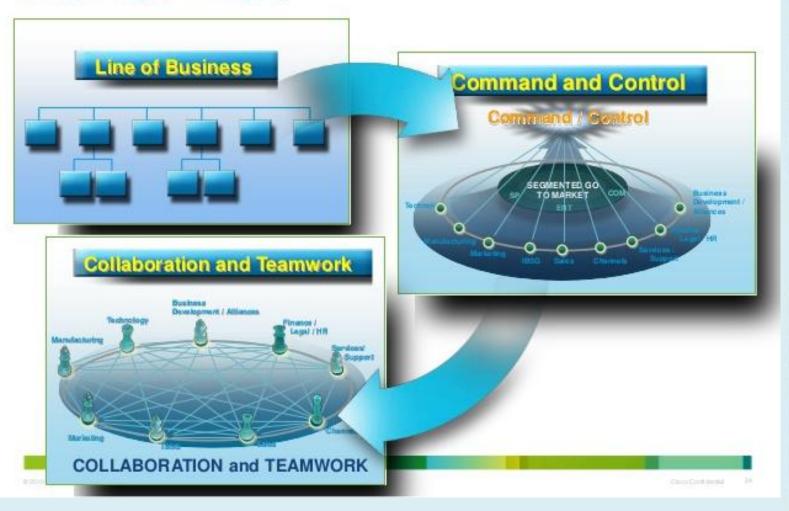


R-2011 Community to all Lane. All rights mounted

Charal Court Herstal

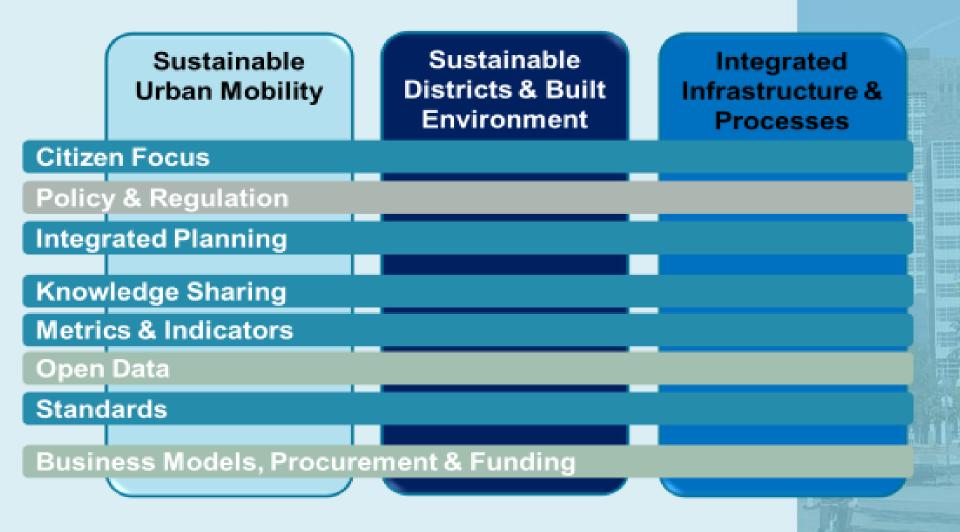
#### "Old Habits Die Hard"

# Business model evolution: everything is changing





## European Innovation Partnership



Gemeente Almere

"Game-changers"

